

Done For you Niche Targeting

As part of the done for you deal, we have even provided you with the targeting for the 10 niches. All you need to do is add them to your ads manager when creating the ad.

NOTE: You can of course add to these targets. Feel free to also remove one or two as well if you want.

Pay attention to the targets in lower case. Do not target the upper case if we provide the lower case as that will mean you are targeting less targeted people.

Ok..Let's go!

Niche: Darts

Ages: 21-44

Gender: Male & Female

Locations: UK, Germany, Holland, Australia

Interests:

- **bdo official british darts organisation**
- **British Darts Organisation**
- **darts**
- **Matt Clark (darts player)**
- **phil power taylor**
- **Phil Taylor (darts player)**
- **Premier League Darts**
- **Professional Darts Corporation**

- Raymond van Barneveld
- PDC EUROPE



Niche: Scuba Diving

Ages: 18-54

Gender: Male & Female

Locations: UK, USA, Australia

Interests:

- divemaster internships indonesia
- divers direct
- leisure pro
- Professional Association of Diving Instructors
- rainbow reef dive center
- Scuba Diving International
- scuba diving magazine
- snorkeling
- sport diver
- sport diver magazine



Niche: Fishing

Ages: 25-54

Gender: Male

Locations: USA

Interests:

- bass pro shop
- cabelas
- Field & Stream
- fly fishing shop
- Fly fishing tackle



Niche: Archery

Ages: 21-50

Gender: Male

Locations: USA, Canada, Australia

Interests:

- archery
- archeryauction
- big game logic
- bowhunting
- deer deer hunting
- lancaster archery supply
- usa archery



Niche: Paintball

Ages: 21-34

Gender: Male

Locations: USA, Canada, Germany

Interests:

- dye paintball
- empire paintball
- paintball
- tippmann sports

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Niche: Ice Hockey

Ages: 21-48

Gender: Male

Locations: Canada

Interests:

- bauer hockey inc
- Bobby Orr
- boston bruins
- ea sports nhl
- nhl
- nhl stanley cup playoffs
- toronto maple leafs
- vancouver canucks

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Niche: Golf

Ages: 22-44

Gender: Male

Locations: USA, UK, Ireland

Interests:

- **callaway golf**
- **Ernie Els**
- **european ryder cup team 2010**
- **footjoy**
- **Gary Player**
- **golf balls unlimited**
- **golf digest magazine**
- **golfsmith**
- **golfwrxcom**
- **Jordan Spieth**
- **lee westwood**
- **masters tournament**
- **Nick Faldo**
- **pga tour**
- **phil mickleson**
- **Professional golf tours**
- **rock bottom golf**
- **Seve Ballesteros**
- **taylormade golf**
- **Tom Watson (golfer)**
- **Vijay Singh**

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Niche: Mom & Baby

Ages: 25-44

Gender: Female

Locations: USA, UK, Ireland, Australia

Parents: 0-3 years

Interests:

- **honest toddler**
- **learning 4 kids**
- **little remedies**
- **potty training**
- **quirkymommacom**
- **toddler approved**

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Niche: Cats

Ages: 25-65

Gender: Female

Locations: USA, UK

Interests:

- **cat planet**
- **cat versus human**
- **felix cat food**
- **love meow**

- mad about cats
- my cat
- siamese cats



Niche: Cycling

Ages: 25-65

Gender: Female

Locations: USA, UK,

Interests:

- bikerumorcom
- castelli cycling
- Cycling Weekly
- Cyclingnews.com
- Fizik
- Indoor cycling
- le tour de france
- mark cavendish
- shimano cycling
- Team Sky
- usa cycling
- wiggle